



**Next Meeting: Feb 16, 2011 – Cottonwood Art Academy, 427 E Colorado Ave.**

**February 2011**

*The Pikes Peak Watercolor Society: founded to promote, educate, and encourage artistic excellence in watercolor painting among members and within the community.*

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## Meeting Times

**Social: 6:00 pm-6:30 pm**

**Meeting:**

**6:30 pm-7:30 pm**

**Program:**

**7:30 pm-8:30 pm**

## Hosts & Chefs

**Chefs: Jimmie Snider &  
Barbara Coast**

**Hosts: Donna McFarland  
& Judy Swanson**

## Feb Program

**Jean Pierre DeBernay long  
time signature member  
of PPWS will demonstrate  
watercolor techniques**



## President's Message

As I write this, the high temperature in the Pikes Peak region is expected to reach minus 3° F. I don't think we're going to have too many plein air painters out today!

We have about 60 days remaining to get our entries ready for the International Watermedia XVII entry deadline of April 1. Even for a slow painter like me, that's plenty of time to plan and execute maybe a couple of paintings for the show.

Speaking of planning for shows, how many of you actually plan what you're going to paint for a specific show, based on who the juror will be for that show, trying to figure out what his/her likes and dislikes are?

Since John Salminen is best known for his detailed cityscapes, you might be tempted to submit a cityscape for this show, thinking you will have a better chance of getting in. This could backfire though. John Salminen also paints abstracts and he has juried a number of shows, so he will be looking to admit a variety of works to create a well-rounded show; he won't be picking all cityscapes. If you and 30 other people decide to submit cityscapes for this show, only a certain number of these will actually be admitted. So, you will be up against all these other cityscapes, of which only the best will get in.

Am I advising you not to submit a cityscape? Absolutely not. But, you might want to make sure you submit one you like a lot. Also, since your entry can include up to three images, you might want to hedge your bet by submitting at least one work that is not a cityscape.

Most people don't try to tailor their work to the show or juror. Some people have a certain style, so they will usually remain true to that style regardless of the show and the juror. They apply for shows that fit their work rather than changing their style to fit the show. Interestingly, this happens to be the first of five tips to enhance your chances of getting into a juried show, taken from the March 2009 Artist's magazine. By the way, this is a magazine I bought from Myra's magazine table (check it out next meeting!). I'll give you all five below; note, however, that one of the tips I gave above contradicts one of the five magazine tips.

1. Apply for shows that fit your work. Submit work you're excited about; don't force fit your work to fit a show. Jurors can tell when you're not passionate about the work you submit.

2. Submit quality images. Your images are the only things that the juror will see of you to decide whether you make the show. Even though you have a digital camera, you might consider hiring a professional photographer to produce quality images. For Watermedia XVI in 2009, we had three or four entries where the photographic quality was noticeably off in some manner. The entrants'

(cont'd from page 1)

actual work may have been terrific, but of these three or four artists, I think only one got into the show.

3. Follow the application instructions exactly. I know, this can be a hard one for artists to follow. But, part of submitting a professional-looking entry is sending in exactly what the application asks for. This includes writing legibly or typing on the application, and stating specifically the dimensions and media you used to create the work.

4. Submit works that relate. Present one strong body of consistent work. Even if you do different kinds of artwork such as watercolor, acrylic and collage, you don't want to present all three in one show application. Everything should relate visually, with similar colors and the same style. (Note: this is where my tip about hedging your bet might contradict the Artist's magazine).

5. Carefully craft the order of your images. I'm not sure I understood this one, but the magazine said it's similar to composing a work. I guess some shows/jurors project all of one artist's images simultaneously. So, your first image should face inward to the viewer's right, to pull the viewer's eye toward the rest of the images. The last image should do the same by facing left, pulling the eye back toward the other images. Put the strongest image last, as this is the one the juror will most likely go back to take a second look.

One last tip from the magazine. Once you get in, make sure your work is professionally framed and fits the work. Don't put a folk art painting in an elaborate French-style frame. The difference between a nice frame and a cheap homemade one can be the difference between winning a prize and just getting in the show.

**Loren**

## Minutes



**Minutes of the Pikes Peak Watercolor Society meeting which took place on: January 19, 2011**

Loren Yukawa called the meeting to order at 6:30 p.m., welcomed everyone and wished them a Happy New Year. He thanked the Hosts, Lou Ann Sosalla and Kris Storey; and the Chefs, Linda Blaize and Diane Vulcan.

Loren asked the guests at the meeting to introduce themselves. Joyce Shaffer, Judy Webster, students of Linda Blaize, and Jill Spears, student of Karen Standridge. Loren reminded the group that one of the reasons to be a member of PPWS is to meet and hang out with fun people who enjoy watercolor as well as attend animated meetings and informative demonstrations.

The minutes from the December meeting were unanimously approved as published in the January newsletter. The motion for approval was made by Reveille Kennedy and seconded by Kang Lee Sheppard.

**Treasurer's Report:** Margaret Pasolli was absent for the first time, ever, and Reveille Kennedy gave the report. She reported that, at the end of December, PPWS had \$6,870.20 in the

checking account. Watermedia workshop deposits and expenditures for Watermedia printing and mailing, rent, gifts and newsletter copies were made. We have \$7,996.60 in our money market giving us a total of \$14,866.80.

### **Committee Reports**

**Marketing:** Larry said the advertisement for International Watermedia is in the February 2011 issue of Watercolor Artist magazine and will also be in the next issue.

**Membership:** No report.

**Programs:** Reveille Kennedy has scheduled Jean Pierre DeBernay to demonstrate watercolor techniques for the February program. Jean Pierre DeBernay has 35 years of experience as an award-winning Designer/Illustrator, Fine Artist, Photographer and Art Director.

**Hosts and Chefs:** No report.

**Member's Show:** No report.

### **International Watermedia:**

Carol Naylor reported that PPWS must provide IRS tax form 1099 for all awards and sales of artwork \$600 or over. PPWS will need a form W-4 from the artists before releasing any checks. Carol has the necessary forms and will provide them to PPWS.

**Changing Show:** Loren Yukawa said there were no volunteers to chair a Member's Changing Show for 2011 and, with International Watermedia in 2011, scheduling would be difficult.

**Library:** Myra Patin announced the "deal of the day", buy two magazines get one free. She said that emailing requests for library items prior to the meetings is bringing in a lot of

donations.

**Group Orders:** No report.

**Newsletter:** Linda Blaize said there had been an email address problem, but it has been corrected.

**New Business:** Kang Lee Sheppard announced that four PPWS members are teaching at the nonprofit Sheppard Art School during the next session. They are Kris Storey, Dennis Palsgrove, Lou Ann Sosalla and Howard Dutzi. She also introduced the school's administrative assistant, Ellie Barhan.

Lori Watry announced that she is teaching beginning and intermediate watercolor classes in February and March and passed out flyers.

Loren Yukawa quickly demonstrated his soon-to-be-patented, hand-crafted, new and improved, super fantastic Adjustable Composition Finder. He had made many more and gave them away on a first come first serve basis.

**Old Business:** None.

Lou Ann Sosalla made a quick announcement about the show Altared coming up soon at The Commonwheel Gallery in Manitou.

*The meeting was adjourned at approximately 7:00 p.m.*

**Program:** Mary Morrison, Working Artist from Golden Products gave a demonstration of Golden's Acrylic lines. She presented samples and information packets to everyone present.

Respectfully submitted by Laurel Bahe and Joan Judge, Secretarial Team Arlys Hefty

## New Member!

**Arlys Hefty**

5305 Appaloosa Drive

Colorado Springs, CO 80923

719-337-1409

bentreedarts@earthlink.net

## Crowing & Bragging



**Carol Naylor**

sold four paintings, and traded three paintings for window washing, all

at the reception for her art show at the East Library.

**Reveille Kennedy** sold two paintings at Arati Gallery and one print on ETSY online.

**Laurel Bahe** will be a featured artist at the International Owl Festival in Houston, Minnesota March 4-6. No affiliation with the nearby Spam Museum is known.

**Kris Storey** has a painting in This is Colorado Show at the Madden Museum of Art in Denver.

**Donna McFarland** sold one print in December.

**Karen Standridge** has a painting in Rockies West National show.

**Diane Vulcan** had a painting accepted into the Colorado Watercolor Society Show and has qualified for signature membership with PPWS.



## Call for Entries

**Louisiana Watercolor International** ✨

**Deadline: February 4, 2011**

Juror: James Toogood

Prospectus: [http://](http://www.lwsart.org/pdfs/Prospectus2011web%20version.pdf)

[www.lwsart.org/pdfs/](http://www.lwsart.org/pdfs/Prospectus2011web%20version.pdf)

[Prospectus2011web%20version.pdf](http://www.lwsart.org/pdfs/Prospectus2011web%20version.pdf)

**Emerald Spring Exhibition 2011**

**Deadline: February 27, 2011**

Prospectus: [www.](http://www.emeraldartcenter.org)

[emeraldartcenter.org](http://www.emeraldartcenter.org)

**International Watermedia XVII** ✨

**Deadline: April 1, 2011**

Juror: John Salminen

Prospectus: [http://www.](http://www.pikespeakwatercolorssociety.org/International%20Watermedia/Waternedia%20XVII/Prospectus%20web%201011203.pdf)

[pikespeakwatercolorssociety.](http://www.pikespeakwatercolorssociety.org/International%20Watermedia/Waternedia%20XVII/Prospectus%20web%201011203.pdf)

[org/International%20](http://www.pikespeakwatercolorssociety.org/International%20Watermedia/Waternedia%20XVII/Prospectus%20web%201011203.pdf)

[Watermedia/Waternedia%20](http://www.pikespeakwatercolorssociety.org/International%20Watermedia/Waternedia%20XVII/Prospectus%20web%201011203.pdf)

[XVII/Prospectus%20web%20](http://www.pikespeakwatercolorssociety.org/International%20Watermedia/Waternedia%20XVII/Prospectus%20web%201011203.pdf)

[1011203.pdf](http://www.pikespeakwatercolorssociety.org/International%20Watermedia/Waternedia%20XVII/Prospectus%20web%201011203.pdf)

✨ denotes approved show toward signature membership

To send light into the  
darkness of men's hearts -  
such is the duty of the artist.

~Schumann

**Photos of PPWS Meeting - January 19, 2011**  
**Program: Mary Morrison, Golden Acrylics**



A good turnout...



Loren Yukawa, President, demonstrating his View Finders, which were free to all!



Joan Judge & Laurel Bahe, Secretarial Team



Acrylic Monotype Print



...for a cold night!



Mary Morrison, Golden Working Artist



Interference Acrylics



So much to know about color!



Plenty of free samples for all!

